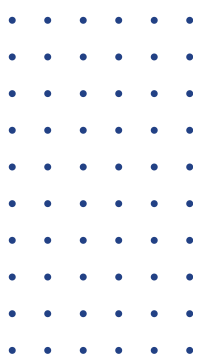




شركة برকাশ التجارية ذ.م.م
PRAKASH TRADING CO L.L.C



COMPANY PROFILE

Head Office
P.O. Box 778, Street 7b, Umm Ramool,
Dubai, United Arab Emirates
www.ptc.ae

COMPANY OVERVIEW

About Us



Prakash Trading Company (PTC) was founded in the early 1960s by Mr. Maganlal Karani, an Indian entrepreneur who ventured to the United Arab Emirates in his twenties, seeking opportunities beyond his homeland.

Driven by a strong entrepreneurial spirit, he faced numerous challenges and setbacks without family support, yet his determination and dedication led him to establish a small family trading business named “Prakash Trading Co” – Prakash meaning ‘light’ in Hindi.

PTC began its journey in Al Sabkha, Deira, a bustling trading hub in Dubai, focusing on the supply and distribution of low voltage electrical and lighting solutions. Mr. Karani was among the first to obtain a commercial trading license from the Dubai Department of Economy and Tourism. Under his visionary leadership, PTC grew into a significant business conglomerate across the GCC, expanding through strategic growth and acquisitions.

Today, Prakash Trading Co LLC remains a family-run business, managed by the second generation of the Karani family, who continue to uphold his vision and values. The company’s success is built on decades of industry expertise, trust, and a commitment to exceptional customer service. PTC's legacy is further strengthened by its strong relationships with internationally acclaimed brands and its ability to adapt to the region's evolving needs, continuously introducing new product lines and setting new goals for the future.



OUR PRODUCTS

Low Voltage Energy Distribution, Control & Automation



- Modular Distribution Board components
- Main Distribution
- Panel Board Circuit breakers
- Load Break Isolators-Enclosed Isolators & Changeover Switches
- Control components
- Power factor Capacitor Bank Components
- Distribution Boards and Enclosures
- Panel Board accessories



Low Voltage Power and Communication Cables



- Single Core Wires
- XLPE Insulated Cables
- Multicore Industrial Cables
- Rubber Cables/ Welding Cables
- Panel/ Switchboard and Battery Cables
- Solar Cables
- Fire Performance Cables
- Data Cables/ Fibre-optic/ Instrumentation/ Co-axial Cables



Renewables and Electric Mobility



- Solar Cables
- Solar Inverters
- Electric Vehicle (EV) Chargers
- Solar MC4 Connectors
- Solar Panels



Electrical Wiring Devices & Accessories



- British Standard Wiring Accessories
- European Standard Wiring Accessories
- IEC 309 Industrial Plugs/Sockets
- Data/ Communication Accessories
- PVC Connectors and Terminal Blocks



OUR PRODUCTS

Cable Management Systems



- PVC Conduit and Trunking Systems
- Steel Conduit Systems
- Cables Trays, Ladders, Ladders and Steel Support Systems
- Floor distribution Systems
- Cable Glands/ Lugs/Connectors/ Cleats/ Terminations
- Cable Jointing Systems
- Steel wiring boxes
- Cable Ties & Pulling Springs



Earthing & Lightning Protection



- Lightning Protection
- Earthing systems



Consumer Electricals



- Domestic and Commercial Ventilation
- Industrial Ventilating Systems
- Extension leads
- Insect killers
- Bells and Buzzers
- Electric Tapes
- Voltage Stabilizers
- Testing and Measuring Instruments



Lighting, Lighting Controls & Smart Buildings



- Industrial Lighting
- Outdoor Lighting
- Architectural and Commercial Lighting
- Emergency Lighting & Central Battery System
- PIR, Ultrasonic & Microwave Motion Sensors/Photocells
- LED Lamps, energy saving lamps
- LED Drivers and Converters
- Ballasts and Control Gear
- Home Automation
- Security Systems
- Fireproof light Fittings
- Weatherproof Light Fittings

